



# Willoughby RotaReview

Willoughby Rotary — Celebrating its 50<sup>th</sup> Year

July 2010 - Editor Craig de Fasselle

## Celebrating Our 50<sup>th</sup>

by Jim Collins

Next year will be a Golden Year for the Willoughby Rotary Club. The club was chartered on March 13, 1961 (I have a copy of the Charter Dinner program to prove it), and we have many activities in the offing to celebrate the occasion.

The program at the regular Monday Rotary meeting closest to that date in March 2011 will be set aside to mark our 50 years as a club, but that is only the beginning.

We have designated the month of June, 2011, to celebrate Willoughby Rotary's 50th Anniversary and will have a number of spectacular events scheduled to mark our birthday.

(Mayor Dave Anderson, may we have a proclamation or some other kind of official citation from the city to help mark the occasion. But i digress.) The biggest event of the month will be a banquet on Friday, June 24 at Manakiki Country Club in Willoughby Hills. It would certainly be appropriate if every member of the club and his/her spouse/significant other/friend/whatever would attend.

We are going to attempt to get the word out to as many former Rotarians who have ever belonged to the club and encourage them to attend, as well as district officials, nearby clubs (we chartered the Mentor Rotary Club) and other interested citizens to attend the banquet. There will be a lot of items of nostalgia to provide entertainment and sheer enjoyment at the banquet.

But there will be many other events that we are spreading out throughout the event so they will not all be crammed into one weekend. We would like there to be Friday, Saturday and Sunday activities to help

## August Programs

2	<b>Carol Willen - Lakeland Non-profit and Public Service Center</b>
9	<b>Club Assembly</b>
16	<b>Pete Biltz - Boy Scouts 100 year Anniversary</b>
23	<b>Rebecca McFarland - Eliot Ness</b>
30	<b>Dan Ruminski - Millionaires Row</b>

Programs are subject to change – please check the club website regularly for updates.

## Save the Dates for Wiloughby Rotary

Oct 30	<b>Rocking with the Rotary Ball</b>
Mar 14, 2011	<b>50th Anniversary Lunch Meeting</b>
Jun 24, 2011	<b>50th Anniversary Banquet at Manakiki</b>

Information for District events may be found at the District website at [www.rotarydistrict6630.org](http://www.rotarydistrict6630.org).

celebrate our 50th, but your committee has so many other ideas that none of them as yet are chiseled in stone.

We have a committee of 10 Rotarians working on the celebration. There are many ideas bouncing around. Do you have any ideas you would like to submit. We have recently been meeting at the office of Judy Bash, because she serves wonderful iced tea. If you have a thought you would like to pass along, please submit it to me, Judy, Ray Somich, Craig deFasselle, Tim Wright, Debbie Clark, Dale Fellows, Chuck Roman, Dave Schell or Eric Barbe.

We hope you agree this is a wonderful occasion for a celebration, and that you will be enthusiastic in taking part in it.



# Willoughby RotaReview

*Willoughby Rotary — Celebrating its 50<sup>th</sup> Year*

July 2010

## How to Propose a New Member

Every Rotarian shares the privilege and obligation of proposing new club members. Rotary is unusual in that someone cannot simply join the organization — they must be proposed by a current member.

**General Qualifications:** Rotarians are adults of good character and good business or professional reputation, who hold or have held an executive position with discretionary authority in any worthy and recognized business or profession.

There are several key things to keep in mind when proposing a new member:

The prospective member must work or live in the club's community, or one of the adjoining communities.

The prospect must be an adult of good character and good business or professional reputation. The person must hold or have held (if retired) an executive position with discretionary authority in any worthy and recognized business or profession.

**Never tell the person you have proposed them for membership until they have cleared classification, membership, and board approvals.** You will be notified once this happens.

**The first step in proposing a member** is to use our online proposal form at [www.willoughbyrotary.org/member-proposal-form.html](http://www.willoughbyrotary.org/member-proposal-form.html). You can also obtain a proposal form from the club secretary who has these available at every meeting. When you propose a member, fill out the card and turn it in to the club secretary. Please be sure to include your name on the card as the proposer.

The secretary will then forward the card to the appropriate committees, where the person is reviewed for classification eligibility, membership requirements, and board approval.

**It is important that your prospect is not aware of the process.** While we try to process everyone promptly, there may be delays on occasion. Also, should the prospect not be approved (this could happen to deserving candidates whose classification is currently held in the club), it saves considerable embarrassment all around.

Once the committees and board have approved the prospect, the proposed member is to be informed of the privileges and responsibilities of being a Rotarian. In Willoughby, this occurs at "The Lunch" (Craig's favorite part). In practice, a lunch (or breakfast) will be arranged with the proposer, prospect, and Rotary Information Officer, currently Craig de Fasselle. During the lunch (proposer pays — the free lunch makes it Craig's favorite part), the member will be informed about Rotary and the Willoughby Club. They will be asked to give written permission to have their name and proposed classification published for the club membership.

If the board receives no objections within seven days following publication, that person (contingent upon payment of an admission fee) is considered a member. They shall be welcomed into the club with a brief swearing in ceremony by the President at the earliest possible date. We also ask that the sponsor act as a "host" and introduce the new member to others in the club. We want them to feel welcome. The Rotary Information Officer, board members, and officers should assist in this endeavor.



# Willoughby RotaReview

*Willoughby Rotary — Celebrating its 50<sup>th</sup> Year*

July 2010

## **Charity Ball Update**

*by Ray Somich*

As summer begins to wind down, we start realizing that October 30 is only three months away, and our 25<sup>th</sup> Charity Ball promises to be one of our biggest and best! Attendees will enjoy all their favorite aspects of the Ball, but there will also be some new and exciting things, starting with this anniversary year's special location at The Rock and Roll Hall of Fame, which celebrates its own 15th anniversary this September. Over these years, eight million people have visited the world-renowned museum, but a recent random sampling of our members revealed that many have never been there. We have rented all seven floors of the hall of fame for private viewing by our attendees – the only other people in the museum will be their tour guides and caterers serving us a sumptuous banquet.

Whatever your favorite music may be – jazz, big band, country, classical, or other - The Rock and Roll Hall of Fame has exhibits to demonstrate the diversity of its roots. One of the most popular is the wing that extends out over Lake Erie which is dedicated to honoring artists, producers, songwriters and other inductees in the Hall of Fame. The centerpiece of the exhibit is a multimedia production combining film footage, music, interviews, animation and still photography to tell each inductee's story projected onto three large screens. At the exit of the Hall of Fame, four computerized jukeboxes enable visitors to listen to more than 30,000 songs from the collected works of every inductee.

With the uniqueness of this year's event, we encourage all members to invite family members, friends, and other Rotarians to attend with you. Don't forget that 50/50 + 50 raffle tickets are now available. We expect the

grand prize to be at least \$5000, and anyone buying three tickets will be eligible to win one of 50 more prizes!

If you have a unique product, service, property, etc. that you would like to donate for the silent auction, please contact Ray Somich anytime at ray@247spirit.com or 440-567-8316. Please also contact Ray if you have any ideas how to make the 2010 Charity Ball better, or if you want to join the committee.

## **The 4-Way Test**

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The 4-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word code of ethics for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

“Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS
4. Will it be BENEFICIAL to all concerned?”